



Masters at Pool & Spa  
**Renovations!**





If your pool is more than **10** years old...  
you could benefit from a pool renovation.



Before



## New Innovative Pool Technology Can,

- ◆ Reduce utility consumption with energy efficient equipment, LED lights, and remote connectivity with smart phone apps
- ◆ Lead to better health by reducing chemical use with the introduction of UV and Ozone water quality systems and
- ◆ Improve safety for your family and friends with the latest safety devices and by replacing old drains with VGB compliant drains







Before



PARAGON  
POOLS  
*A Model of Excellence*





**PARAGON POOLS** is family owned by Joseph M. and Joseph A. Vassallo

Each have over 25-years experience in Nevada. The duo is highly recognized for their innovative design concepts for pool remodeling and renovations.

### **The Construction Difference**

Pool renovations are a unique challenge, and the Team at Paragon Pools are Masters at tackling the most complicated renovations projects from adding a spa to a pool, enlarging a pool, or transforming its shape entirely. Their sound design and quality construction is a result of in-depth professional training and years of hands-on experience.

The Vassallo's are committed to delivering projects above state and industry standards.







Before



  
**PARAGON  
POOLS**  
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**Beautify the pool setting with a more modern, luxurious, and upscale appearance. It will enhance the ambience as well as your lifestyle, creating a more inviting space.**

- ◆ Refinish the interior with fresh plaster or consider pebble & glass beads
- ◆ Replace the pool tile with sophisticated options that include large and small format tiles, and mosaics in ceramic, porcelain, and glass
- ◆ Upgrade the deck with natural stone, porcelain, or travertine pavers
- ◆ Redesign the interior to create a more social setting with seating space, a swim up bar, or a Wetdeck
- ◆ Replace standard pool lights with LED color lights to add color and reduce energy consumption
- ◆ Or add a Custom Fire feature for a dramatic effect.





Before







## What about an overall facelift to enhance the appearance and versatility of the backyard space.

- ◆ Is the interior finish/plaster chipping or stained?
- ◆ Do you have missing, cracked, or calcified tile?
- ◆ Is the decking discolored, uneven, or chipped?
- ◆ Do the water features no longer work?
- ◆ Do you lack in-pool sitting space for your family and guests?
- ◆ Have you dreamed of lounging on a wet deck?
- ◆ Would you love to have a swim up bar or a fully equipped outdoor kitchen for entertaining?
- ◆ What about a fire pit to enjoy a relaxing evening?











Before



**Joseph M. Vassallo, CBP, PHTA Fellow**  
**Founder / President**  
**2012 PHTA BUILDER of the YEAR**

Noted as an industry thought leader, Vassallo is highly editorialized, and featured in publications across the globe. Author of *The Al Fresco Life: Pools, Spas, Bars & Kitchens*, he has contributed articles to the *Las Vegas Review Journal*, *WAVES*, & *Pool Magazine*, providing information on an array of subjects including construction, maintenance, design trends and outdoor entertainment.



**Joseph A. Vassallo, CBP**  
**Vice-President / Chief Design Executive**  
**2021 PHTA BUILDER of the YEAR**

Joseph A. was recognized by Vegas Inc. publication as a Las Vegas TOP 40-Under-40 business professional. Through his CBP education and research, he keeps abreast of the latest technology, applications and equipment to craft innovative, award-winning AquaTecture™, as well as exploring energy efficient alternatives for the company's discriminating clientele.







## THE PHTA

The Pool & Hot Tub Alliance (PHTA, formally the APSP) is the world's largest trade association and leading advocate representing the swimming pool and spa industry. The safe and enjoyable use of pools and spas is a priority for PHTA members.



## THE PHTA CBP - CERTIFIED BUILDING PROFESSIONAL

The PHTA CBP program enhances the professional identity and academic background of the PHTA builder members through an emphasis on ethical standards, commitment to the highest standards of construction and workmanship, business stability and superior customer relations.

To earn this certification, qualified PHTA members must successfully complete a standardized written examination that measures their knowledge of residential and commercial pool and spa construction.

A prestigious designation, CBP's must complete ongoing CEU's to maintain the certification. Qualified Builders reference the PHTA Builders Manual to prepare for an objective examination that tests both technical knowledge as well as business expertise.







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